

# Labour Market Information London

## Employment

Most people work in:



Professional,  
scientific and  
technical

Universities

Laboratories

Law firms



Health

Hospitals

Medical centres

Care homes



Business  
administration and  
support services

Small businesses

Large businesses

Councils



Information and  
communication  
technology

Data centres

Software firms

Telecom firms



Accommodation  
and food services

Hotels

Restaurants

Cafés

Examples of  
workplaces

Average annual salary:

£42,346



National minimum wage:

£12.71  
if you are 21 and over  
(per hour)

£10.85  
if you are 18 to 20  
(per hour)

£8  
if you are under 18  
(per hour)

# Recruitment

Jobs posted online  
in the last year:

430,510



## Skills in demand:

1 Communication

2 Management

3 Teaching

4 Customer service

5 Leadership

## Useful links:



Find a job

[www.gov.uk/  
find-a-job](http://www.gov.uk/find-a-job)



Skills for  
careers

[www.skillsfor  
careers.education.gov.uk](http://www.skillsfor<br/>careers.education.gov.uk)

Employers recruiting the most  
online in the last year:

Employers that tend to recruit the most are...



NHS



Councils and other  
local governments



Colleges and  
universities

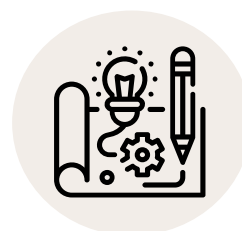
Other employers include...



Future growth areas could include:



Financial,  
professional and  
business services  
and technology



Creative  
industries and  
technologies



International  
education

# Apprenticeships

Most apprenticeship starts are in the following subject areas:



Business,  
administration  
and law



Health, public  
services and care



Digital  
technology



Engineering and  
manufacturing  
technologies



Retail and  
commercial  
enterprise

|                          |                             |                   |                                |                           |                              |
|--------------------------|-----------------------------|-------------------|--------------------------------|---------------------------|------------------------------|
| Examples of<br>standards | Administration<br>assistant | Dental nurse      | Data analyst                   | Engineering<br>technician | Hairdressing<br>professional |
|                          | Assistant<br>accountant     | Adult care worker | Software<br>developer          | Autocare<br>technician    | Retailer                     |
|                          | HR support                  | Nursing associate | Cyber security<br>technologist | Machining<br>technician   | Commis<br>chef               |

## Useful links:



Find an apprenticeship

[www.gov.uk/apply-apprenticeship](https://www.gov.uk/apply-apprenticeship)



Amazing apprenticeships

[www.amazing-apprenticeships.com](https://www.amazing-apprenticeships.com)

## Number of apprenticeship starts in 2024/25:

40,410



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Sources: ONS, ASHE 2025, Workplace analysis – full-time workers – median annual pay – gross [From Nomis, Sep 2026] • Lightcast, Unique jobs postings online, Sep 2025 to Aug 2026, data accessed Sep 2026 • ONS, BRES : open access 2024, Broad Industrial Groups [from Nomis Oct 2025] • Gov.UK, National Minimum Wage and National Living Wage rates from 01/04/2026, site accessed Sep 2026 • Gov.UK, Explore education stats, Apprenticeship starts - Academic year 2024/25 by local authority and SSA T1, data accessed Sep 2026.