

# WHY STUDY... CREATIVE MEDIA

Check out some of the jobs you can do, the skills you'll develop and pathways available!

## JOBS

Broadcast Journalist  
Digital Marketer  
Film Director  
Location Manager  
Magazine Journalist  
Media Planner  
Media Researcher  
Public Relations Officer  
Social Media Manager  
TV/Film/Video Producer  
Web Content Manager



## SKILLS



Creativity



Research



Problem Solving



Computer Software



Visual Communication



Public Speaking

## PATHWAYS

### APPRENTICESHIPS

AVAILABLE IN

- Broadcast and Media Systems Engineer
- Broadcast and Media System Technical Operator
- Camera Prep Technician
- Costume Performance Technician
- Creative Venue Technician
- Cultural Learning and Participation officer
- Media Production Coordinator
- Assistant Recording Technician
- Live Event Rigger

### FURTHER EDUCATION

- A Level - Media
- A Level - English Literature
- A Level - Drama
- T Level - Media, Broadcast and Production
- T Level - Digital Business Services
- T Level - Digital Production, Design and Development
- BTEC - Media
- BTEC - Games Development
- BTEC - Creative Media

### HIGHER EDUCATION

- BA (Hons) in Media Studies
- BA (Hons) in Writing for Broadcasting, Media and Performance
- BA (Hons) in Graphic Communication
- BA (Hons) in Digital Media
- BA (Hons) in Media Communications
- BA (Hons) in Digital Film Production
- BA (Hons) in Photography
- BA (Hons) in Film and Media
- BA (Hons) in Games Design



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