



News & Upcoming Events In West London

4th January 2024



Labour Market Information

National and London LMI from November

- Minimum wage report
- New study reveals the world's most searched-for jobs.
- Teachers to do 'work experience' to help pupils with career advice.
- One in five London jobs now in the creative economy, report reveals.

Follow link [Click Here November LMI info](#)



West London Youth Careers Summit

We were thrilled to be a key partner of The West London Youth Careers Summit, recently held at Wembley Stadium. The summit brought together over 250 attendees from various sectors to address the issue of youth unemployment and the skills shortage. Throughout the day, we heard from inspirational speakers and held informative breakout sessions. It was a great opportunity to collaborate and discuss solutions to these pressing issues.

This event was about tangible actions and making things happen collectively. There was a genuine commitment to establishing opportunities for young people and learners to showcase the very best of West London.

[Watch highlights of the event here.](#)





Businesses say working with schools is helping close skills gaps and cut recruitment costs.

- More than 340 businesses employing over 1 million people report significant benefits from working directly with education in classrooms across the country.
- 75% report a boost in apprenticeship applicants. 78% say it's increasing job applications.
- As 73% of firms struggle to fill jobs - 70% say education outreach helping to close skills gaps. Nearly four in ten (37%) say it's helping cut recruitment costs.
- Health and construction sectors among leaders in outreach in response to acute skills shortages.

Employer Standards

The Employer Standards will help you think about and plan up-front what you want to achieve from working with schools, special schools, and colleges, review the quality of your outreach and how it aligns with your business objectives. It will also help you confidentially assess your performance against your peers, nationally, sectorally, regionally, and locally. As well as your results, you will receive an evidence pack underpinning each Standard to support your business case, inspirational case studies from other businesses and curated resources to improve the quality of your careers education outreach.



Here is a short YouTube video on Employer Standards [Click here to CEC video](#)

The Employer Standards can benchmark your current careers activity and help organisations with their social responsibility strategies. Completing the Employer Standards is straight forward, and you will receive a tailor-made report and toolkit to help focus on areas not reached.

For more information and register to sign your organisation up [Click here](#)

Early Connect Pilot Launched in London.

Early Connect is a pilot being delivered in partnership between the Department for Education (DfE) and UCAS, to support more young people onto apprenticeships, and to make it easier for employers to find apprentices.



With UCAS you can access the right apprentices to thrive with your business. In partnership with the Department for Education, we've announced a move to help students discover apprenticeships alongside undergraduate courses. We'll be expanding our services so applicants can search and apply for apprenticeships, alongside degrees, all in one place. Over 1,000,000 students register with us each year – joining the UK's biggest talent pool of students and graduates. With this huge dataset you can target talented individuals with the exact qualifications, skillsets, characteristics, and locations you're searching for.

[Click here for more information](#)



Success stories and good practice.

We would like to hear from employer advisors and employers about the support you gave and success stories. You can send stories and case studies to hub email address below.




info@wlcareershub.com

Please complete the Photography & Media Consent form so we able to share any information.

[Click Here](#)



Upcoming events

Event:	Details:
Virtual Lunch & Learn	24th Jan 24 @ 12pm to 1pm Opportunity for new employers or people in your network to learn about the Careers Hub Click here or share link to register link to Lunch & Learn Webinar
Enterprise Advisor Network meeting 	25th Jan 24 @ 3pm to 4pm Welcome to our 1st EA network meeting, the event agenda will cover the following areas. <ul style="list-style-type: none">• Updates on Careers & Enterprise Company new way of Agile working for EA's• Opportunity to link with other EA's• Sharing best Practice• National Careers Week & National Apprenticeship Week Click here to register
West London Business Breakfast & Networking, hosted by West London College	Tuesday 6th February 2024, 8.30am-10.30am Construction & Green Skills Centre, Southall Community College, Beaconsfield Rd, London UB1 1DP
Understanding the school's improvement process and preparing for Ofsted	Tuesday 30th Jan 24 - 3.30pm to 4:45 Sign up Now
Barnet business breakfast briefing - apprenticeships and recruitment	Friday, 9 February 2024 from 08:30 to 10:30 Barnet Council - Colindale, 2 Bristol Ave, London, Colindale, NW9 4EW link to event registration
EA & Employer CPD	Wednesday 14th Feb 24 3pm to 4pm Introduction to Employer Standards Registration details to follow, save the date

National Careers Week

4th–9th March 2024

ncw2024.co.uk



27/28 Feb 2024 – Sandown Park (Travel Bursary)

All levels of Apprenticeships, from entry level to higher and degree. Engage, face-to-face, with Apprenticeship employers and providers.

Find out more and register [here](#)

End of Term Newsletter

December 2023

In this edition

- New Team Members
- Sector News
- West London Youth Careers Summit
- Spotlight on EA's
- Hot Topics
- Spotlight on Apprenticeships
- Upcoming events

WEST LONDON CAREERS HUB

Newsletter

End of term round-up

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Welcome to the December edition of West London Careers Hub (WLCH) Newsletter.

It's been an exciting term, entering our third year as a hub, supporting 173 institutions across West London and welcoming two new team members.

In this edition, we feature some great examples of our work, as we continue to bridge the gap between schools/colleges and employers. Our Enterprise Advisers (EAs) have provided hugely valuable sector insight to young people across a range of institutions.

My personal highlight has been the first West London Youth Summit – a fantastic event, which we now hope to run annually – watch this space!

As the careers system matures, the next phase is to ensure continuous improvement. The focus is to build on what is working, with the team continuing to support raising the quality of careers provision across West London.

I wish you a restful festive break, and we look forward to working with you in the New Year.

Aarti Jaswal, Strategic Hub Lead

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