

Newsletter

Welcome back!

September 2023

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Welcome to the September edition of West London Careers Hub (WLCH) Newsletter, I hope you've had a great start to the new academic year.

As we kick off Year 3 of our hub, I am excited to share the five national key strategic priorities of the Careers & Enterprise Company with you all. Our work will align to these priorities to ensure we support you as career leaders to improve the quality of career provision within your institution.

You'll get to hear from the rest of the team on page 4 and on page 6 you'll see a new feature on ASK Apprenticeships. Finally, from page 7, there's a whole host of CPD sessions, events, and career fairs to add to your calendar.

Aarti Jaswal, Strategic Hub Lead,
West London Careers Hub

Hub Priorities for 2023/24

As we settle into the new school year, I am pleased to outline the key priorities for our Hub that will support you to improve the quality of careers provision.

- Priority 1: Raise the quality of careers provision in schools and colleges against the Gatsby Benchmarks through training for the education workforce, targeted support, and quality assurance.
- Priority 2: Drive more high-quality experiences with employers for students and teachers with a focus on current areas of need.
- Priority 3: Amplify apprenticeships, technical and vocational routes by supporting the implementation of the Provider Access Legislation (PAL).
- Priority 4: Focus on interventions for economically disadvantaged young people and those who face the most barriers.
- Priority 5: Connect careers provision in schools and colleges to the needs of local economies as articulated through Local Skills Improvement Plans (LSIPs).

CPD Opportunities

[Career leader training](#), which is fully funded, is beneficial for any new career leaders to give a greater understanding of the role. [Upgrading to Compass+](#) and completing the [Future Skills questionnaire \(FSQ\)](#) from Year 7 onwards will identify gaps against the eight Gatsby Benchmarks and we can provide advice and resources to help you achieve these.

UK Government Strategic Action Plan

You may have seen the [Government's response to the Education Select Committee](#) and the recommendations. It's good news that they are looking at publishing a Strategic Action Plan for Careers in 2024, with clear measurable outcomes and dates by when these should be achieved.



London Local Skills Improvement Plan

We will be focusing on the key priorities identified in the West London Annex of the London LSIP (The London Local Skills Improvement Plan) to have a sector-focused approach on raising awareness of Apprenticeship and Technical Education (ATE) amongst students, teachers, and parents. We will also be looking at all key London sectors such as green, creative, digital, hospitality, health and social care with a specific focus on West London's priority sectors - transport and logistics, retail and food manufacturing to ensure young people are aware of all opportunities in their local area.

SEND/Alternative Provision

We will be continuing to support our SEND and Alternative Provision institutions to ensure that EVERY young person knows what their best next step is, so please do watch out for further information regarding specific projects.

West London Youth Careers Summit

We are excited to announce the first ever West London Youth Careers Summit on 9th November at Wembley Stadium.

The idea is to bring careers leaders and businesses together to make the education to employment bridge as strong and supportive as it can be in West London. By connecting careers provision in schools and colleges to the needs of local economies, the careers programmes in schools and colleges are relevant and create the conditions for young people to be successful in their future studies and employment.

All Careers Leaders should have received an invite, at the start of the academic year, we hope you can attend. If not, please do share details with your Senior Leadership team as it will be an excellent opportunity to meet with local employers, learn the latest about the labour market, share best practice and network with key partners and stakeholders across West London.

We are delighted to continue our work with you all and have some exciting resources, CPD opportunities and events planned for this year, so please do reach out to your Enterprise Coordinator for more information.

Thank you.

Aarti



Youth Careers Summit

Explore the challenges and opportunities of supporting our young people into good, local jobs, enabling businesses in West London to grow and develop.

Why attend?

- For employers, schools/colleges, and providers to learn from each other and from young people, identifying challenges and establishing opportunities for collaboration.
- To develop clear career transitions and pathways for young people into priority sectors: transport & logistics; film/ screen; health & social care; hospitality; food manufacturing; retail/ wholesale; construction; digital; and green jobs.
- To build stronger, long-term relationships between local employers and schools/colleges.
- To establish opportunities and the means for employers to build local talent pipelines and diversify their workforce.



Our collective long-term goal is to make West London the best place in the country for youth employment.



Key themes

- Youth friendly employment
- Developing effective education to employment transition support and career pathways
- Supporting young people with SEND and in Alternative Provision into employment
- Responding to Work Experience, T Level and Apprenticeships opportunities
- Building accessible recruitment practices in priority sectors



Meet the team

There's a wealth of knowledge here at WLCH to support all our schools and colleges, so here's some thoughts from the team.

Operational Hub Lead

Anita Le-Gall



"This role has enabled me to share my experience and knowledge, of being a former Careers Leader for 9 years, and continue to ensure all young people can access high quality careers and enterprise education in line

with the Gatsby Benchmarks. This year I look forward to continuing to work with Careers Leaders, Enterprise Advisers and Enterprise Coordinators."

Enterprise Coordinators

Barnet - Leah John-Baptiste



"Barnet Career Leaders have demonstrated a commendable commitment to programme effectiveness and raising the aspirations of students! I would also like to thank Enterprise Advisers who have engaged in workshops,

careers fairs and facilitated insight days, not forgetting those who have supported their schools strategically too."

Brent - Liz Tubb



"Time has whizzed by since I joined the hub in May. It's been fantastic to meet with Careers Leads at schools across Brent - your passion to help the young people in your care plan for their future is inspiring. We've welcomed

some amazing new Enterprise Advisers to the Hub too, so I look forward to seeing some great partnerships forged this year!"

Ealing - Parimal Patel



"Ealing schools have achieved a high rate of Gatsby benchmarks and helping them push each benchmark towards a hundred percent is great. Recruiting and working with Enterprise Advisers is an

integral part of employers working with schools. A great opportunity for the students to engage with employers and get real life insights into the world of work."

Harrow - Heena Patel



"Alongside our Enterprise Advisers and employers, I have been able to utilise innovative approaches to provide impartial information for students to think about when making choices in their future career paths. I look

forward to working and collaborating with all my stakeholders and making the future academic year our most successful yet."

Hammersmith & Fulham

- Dan Sullivan



"Hammersmith and Fulham are continuing to grow and raise the bar for good careers provision and it's been a privilege to work so closely with them. I'm looking forward to building on the foundations built last year

and to take what we did together to the next level. The future is looking very bright for this borough."

Hounslow - Astrid Ley



"It's been great building relationships with careers leaders across Hounslow schools and colleges and working with employers and Hounslow Council. I've enjoyed being part of different activities - from

careers fairs to mock interviews, and speed networking. Can't wait to work on the priorities for this new academic year."

SEND Specialist - Maria Varela



"I am looking forward to empowering Career Leaders this year, so that they can take their provision to the next level. I will increase collaboration opportunities throughout the school so that, with the Enterprise Adviser, we

can advocate for careers and the best opportunities for SEND learners."

SEND Specialist

- Margaret Newman



"The SEND schools and colleges that I support are engaged and passionate and we all have a shared objective which is fabulous.

As we kick off the new academic year, I am looking forward to building stronger

relationships, to help the schools/colleges improve their career and enterprise activities, and to support all students to really engage with the world of work."

Project Support Officer

Kulvinder Plaha



"I am proud to be a part of WLCH and the valuable work that we do in providing support and advice to schools and colleges and their students. I've been involved in a variety of projects and am looking forward to what we

have planned and helping ensure we deliver against our strategic priorities for this academic year."

New Starters

There will be two new team members joining the hub in October. We'll be joined by a new **Enterprise Coordinator for the Hillingdon borough** and a new **Employer Engagement Enterprise Coordinator**. We look forward to welcoming them to the team and making introductions to all those they'll be working with.



ASK Apprenticeships

Building on the successes of the last academic year, the ASK team are delighted to add new elements to their portfolio for 2023/24.

Student sessions

- **NEW** Career starter sessions > GBM 1 ✓ 2 ✓ 3 ✓ 4 ✓ 7 ✓
- Apprenticeship, traineeship, and T Level awareness assemblies > GBM 1 ✓ 2 ✓ 3 ✓ 4 ✓ 7 ✓
- Apprenticeship/traineeship registration workshops > GBM 1 ✓ 2 ✓ 3 ✓ 4 ✓ 7 ✓ 8 ✓
- Application/CV workshops > GBM 1 ✓ 2 ✓ 3 ✓ 4 ✓ 7 ✓
- Mock assessment centre workshop > GBM 1 ✓ 2 ✓ 3 ✓ 4 ✓ 5 ✓ 7 ✓ 8 ✓
- Mock interview sessions > GBM 1 ✓ 2 ✓ 3 ✓ 4 ✓ 7 ✓ 8 ✓
- Careers fairs > GBM 1 ✓ 2 ✓ 3 ✓ 4 ✓ 5 ✓ 7 ✓ 8 ✓
- Apprenticeship Ambassadors > GBM 1 ✓ 2 ✓ 3 ✓ 4 ✓ 5 ✓ 6 ✓ 7 ✓ 8 ✓

NEW Career starter sessions

We know that a lot of young people can feel uncertain about the sectors and businesses that are growing and the opportunities that might be available.

This interactive workshop helps students to explore how career starter apprenticeships can help to kickstart their careers. They're a great way for students to learn more about different careers available through apprenticeships and how they can access and progress in an exciting sector and role.

Career Leader and Teacher sessions

Amazing Apprenticeships offer a series of online workshops for teachers and careers leaders, helping your understanding of apprenticeships and other technical education routes. There's also a wealth of classroom resources to help support too.

Support for parents and carers

Support for parents and carers can be flexible to meet the needs of your school or college and is designed to showcase apprenticeships and T Levels as career opportunities.

Resources

- > [Download](#) the new 2023/24 brochure for details of the full ASK programme and resources available.
- > Visit the ASK [Resource Hub](#), supporting those helping young people make informed career decisions.

To arrange for the ASK team to visit your school or college, please contact: zsuch@edt.org



Upcoming events



Compass+ webinars

Newly released for the Autumn term – lots of great topics covered, so register now!

- [Using Compass+ & Unifrog together effectively](#)
– 5th Oct, 3.30–4.30pm
- [Deep Dive – Dashboard & Evaluations](#)
– 12th Oct, 3.30–4.30pm
- [Compass+ Drop-in Session](#) (not a demo)
– 17th Oct, 3.30–4.00pm
- [Deep Dive – Activities](#)
– 19th Oct, 3.30pm–4.30pm
- [Using Compass+ effectively in a SEND setting](#)
– 9th Nov, 3.30pm–4.30pm

It's always great to attend webinars live, so you can ask the experts any questions you may have, but don't worry if the timings don't work for you, sign up anyway and you'll be sent a link to the recording afterwards.



Unifrog – Celebrating Black History Month

Mon 9th October @ 5pm (45mins) – Webinar for students

Celebrate the UK's Black History Month by finding out what it means to the creative industry. You'll learn about the kind of micro and macro aggressions Black creatives can face in the industry and receive resources to educate yourself further with Graphic Designer, Nakisha Kiely, and Olivia Twist, Illustrator and Lecturer.

[Sign up today](#) to get involved in celebrating the work of Black creatives this Black History Month.



T Levels Week

10–14th October 2023

Employers are discovering the workforce of the future by offering a T Level industry placement. T Level industry placements have huge benefits for business, whilst positively impacting on the career paths chosen by young people.

During T Levels Week providers will continue to raise awareness of the many T Level subjects now available. Look out for DfE socials showcasing students, providers and employers sharing their T Level stories.



FORMA LONDON

Thu 12th Oct 2023 9.30–3pm @ Royal Institute of British Architects, London

FORMA is an international fair for art and design students. Featuring leading art schools from the UK and the USA, the fair is designed to help sixth formers, foundation students and undergraduates decide where to study next.

Transforming how art and design students plan their education and early careers, helping them to think globally about where to study and where to base themselves afterwards. FORMA students will learn how to improve their portfolios, giving the best chance of success at interview. They will also discover the application support available from outreach programmes, summer schools and creative mentoring programmes. > [Register now](#)

PWC Degree Apprenticeships & Programmes

Thurs 19th Oct, 4.30pm–5.30pm (Virtual)

During this interactive session you'll get an insight into the work we do and the Flying Start degree programmes PWC offer in Accounting, Business Management and Technology.

The session will help to explain some of the misconceptions around degree apprenticeships, programmes and outline the stages of our application process.

Exploring a range of opportunities, you'll hear from some of our people who joined from school or college and have the chance to have your questions answered. > [Register now](#)



[Register here](#)

DISCOVER! Creative Careers

Did you know there are 3.5 million+ jobs across the creative economy? That's 1 in 14 jobs, yet many young people haven't heard of most roles.

The DISCOVER! Creative Careers Week programme is part of the government-backed, industry-led initiative that aims to inspire and inform young people aged 11-18 about careers in the creative industries. The week-long event will provide industry-led encounters that will open their eyes to the wide range of jobs and pathways that underpin the thriving creative sectors.

Schools/colleges can take part in the online programme, register interest in a workplace visit or host a talk or workshop.

> [Register](#) your school by 6th October 2023
- don't miss out!

There's also a range of other resources and opportunities as part of the year-round Discover Creative Careers programme, including

- [Online live insight events](#) delivered with industry professionals
- [Awareness training](#) for careers teams
- [Lesson plans](#) and [video resources](#) to introduce students to careers in the creative industries
- [Creative careers finder](#)

Find out more at discovercreative.careers and [sign up to the mailing list](#).

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Dates for the diary...



Wed 4th Oct, 10.00am-1.30pm
[Black Tech Careers Fair \(Free for Students\)](#), ILEC Conference Centre, London



Tues 10th Oct @ 9.30am-3pm
[The National Apprenticeship & Education Event](#), Saracens StoneX Stadium, London



Fri/Sat 13/14th Oct, 11.00am
[London Job Show | 80+ Employers | Careers & Job Fair](#), Westfield, Shepherds Bush



Wed 1st Nov, 10.00am-1.00pm
[London Twickenham Jobs Fair](#), Twickenham Stadium



Fri 10th Nov, 11.00am-2.00pm
[London Careers Fair, Virtual event](#)



Fri 10th Nov, 10.00am-2.00pm
[London Careers Fair](#), Tottenham Hotspur Stadium



Fri/Sat 24/25th Nov, 9.30am-4.00pm
[Skills London 2023, Excel London](#)
 (The biggest jobs fair/careers event for 14-24 year olds)



Resources

New Careers Leader?



Check out these handy links

- [CEC Careers Leader Training](#)
- [CEC Careers Leader Induction](#)
- [Create a Compass Account](#)
- [CEC resource directory](#)
- [Careers Leaders UK | Facebook group](#)
- [Start London \(LMI platform for teachers, students and parents\)](#)

Stay in touch...



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