



WEST LONDON CAREERS HUB *Newsletter*

July 2023 Edition

Hi everyone,

As we approach the end of another academic year, our second for the West London Careers Hub (where has the time gone!), we wanted to take time to reflect on all the great activities that we've been fortunate to support with this year. We hope you have a fantastic summer break, and we look forward to working with you again come September.

Your West London Careers Hub



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THE **CAREERS &
ENTERPRISE**
COMPANY

Working with schools and colleges

Our Enterprise Coordinators are proud to have supported the delivery of activities across the Hub, from career journey talks and career fairs to mock interviews, helping schools and colleges achieve different Gatsby Benchmarks. We've also collaborated with Careers Leaders and members of Senior Leadership Teams to grow employer engagement networks and develop careers education strategies to benefit even more young people.



Sharing industry knowledge and expertise – Enterprise Advisers

The Hub is fortunate to work with some amazing Enterprise Advisers and we'd like to thank everyone of you for all your contributions to our schools and colleges across the last academic year. Your knowledge and insight into industry have helped inspire young people, as well as develop strategic programme delivery at schools.



“Working as an EA at Kingsbury High School in Brent has been hugely rewarding, enabling me to use my industry experience to support the careers team as they work to realise their careers programme plans. We speak every 5/6 weeks and I've supported at school career events, assemblies and by sharing Apprenticeship information, etc. The Kingsbury High careers team have done an amazing job, evolving year on year, which is testament to all their hard work in helping young people find their best next step.”

Nazim Ali, Director of Security Architecture and Advisory, KPMG UK

If you or anyone you know is passionate about helping young people with their onward journey towards future success, **sign-up** to join our team of Enterprise Advisers today!

Sharing industry knowledge and expertise – Employers

Recent feedback after a careers event in Harrow demonstrates the power of having employers visit and talk to young people. They may not always appear to engage and can sometimes be a little disruptive, but they do take on board what the speakers say and that can be enough to ignite interest.



“Thank you for giving me the opportunity to attend the Harrow Careers event. I thought I would just share a success story with you that occurred at the end of today.

As the final session came to a close, the difficult 2 students that we had been speaking about in the staff room came back to my classroom, wanting to find out more about the Army. We sat for around 10 minutes having a very pleasant and sensible conversation with the students asking some great questions. It’s amazing how students change when they have no audience to perform to.

I hope that the presentation and the final chat has given them both a better understanding of the Army and a possible route to employment when they leave school.”

CSgt Colin Fiddy, British Army



Making an impact – Careers Leader feedback

The Enterprise Coordinators appreciate all feedback from Careers Teams when we've worked with a school or college on a careers event.



"Thank you Parimal Patel for leading today's Parent Forum on educational levels and pathways. This session was planned as a result of parent feedback from our last Forum. Our parents/carers fully engaged in your session and left with a clearer understanding of apprenticeships and T Levels. They had many questions and you left them informed and ready to have insightful conversations with their children about future options."

Brentside High School, Hanwell

Making an impact – Student testimonial

We were delighted to read this fantastic review from a year 10 student who was recently inspired by a careers assembly speaker.

"For the special occasion of Culture Day, Gemma Nevers came to speak in our assembly. A successful photographer and videographer with clients such as google, META and even the Royal family! She came with a very clear, confident, upbeat speech about self-belief that she thought helped her along her career journey. Gemma made it very clear that "finding" something, infers that you've lost it. She believes that everyone already has a voice inside and bringing it to the surface is possible. Thank you for visiting us Gemma and giving us an amazing link between School and the workplace!"

Yr 10 Student, Sacred Heart High School, Hammersmith



Spotlight - SEND

A day in the life...Maria Varela, SEND Enterprise Coordinator

I recently visited **Cophthorne Hotels at Chelsea Football Club with Q+ college, part of Queensmill School Trust**. Upon arrival, we indulged in a scrumptious full English Breakfast, with an array of pastries, juices, teas and coffees.



But fun and games aside, we actually had a fabulous experience of a workplace and insight into what makes the breakfast service function to such high standards at the Millennium and Cophthorne Hotels. The students had great interaction with all the staff and learnt that, this year alone, the two hotels have served a whopping 123,816 breakfasts to 86,671 guests (across 232 bedrooms). As well as exploring all the additional factors that the team need to consider, so that they can deliver a world class service.

It was an amazing day out to experience first-hand the hard work that goes into making this awesome opportunity come alive for neurodiverse young adults.

Spotlight – Youth Voice in Schools

Getting more young people into schools to speak to students about their career journey and the world of work, is more important than ever!

It was therefore a pleasure for the Hub to support **William Morris Sixth Form Hammersmith's** career event, to use the youth voice to educate and empower their students.

Our Enterprise Coordinator for Hammersmith & Fulham, Dan Sullivan, put together a talented team of young people, who delivered talks to groups of students on topics such as entrepreneurship, apprenticeships, the value of university and more.



If you are an Apprentice, young entrepreneur, recent grad or young professional and would like to share your career journey at a school in West London, please **[contact us](#)**.

Spotlight – Kingsbury High School



In this video Jennifer Kincaid, the Careers Lead at Kingsbury High School, chats with Liz Tubb, Enterprise Coordinator for Brent, about her careers programme and how working with an Enterprise Adviser and the Hub has helped it evolve.

[Click this link to watch the full interview on our YouTube channel.](#)

What a year!

Bradley Davis from Ask Apprenticeships reflects on 2022/23

Once again in 2022-23 careers teams in West London have shown their unrelenting commitment to ensuring that young West Londoners are aware of vocational pathways, including apprenticeships, and have the right skills to find and successfully apply for those opportunities.

THE ASK PROGRAMME

A P P R E N T I C E S H I P S
T R A I N E E S H I P S
T L E V E L S

In total 101 schools in West London have received ASK support this year, with 27,905 individual student encounters (40% of the London total). On behalf of the ASK team, I would like to say thank you! You are serving your students with outstanding energy and professionalism. Some activities in West London that we are most proud of include our work with Feltham Young Offenders Institute, our work with many of West London's SEND schools (4 of whom are ASK development schools) and our ongoing work with West London PRU's.



The Enterprise Coordinators and wider team have been outstanding in their support for ASK, often providing a vital link facilitating contact between ASK and local careers professionals, we at ASK thank them also. We look forward to working with you once again next academic year, together building on the great work already being done to support West London's youth.

- ❖ [Click here to watch](#) a short ASK video to find out more about the offer.
- ❖ [Request ASK support for 2023-24](#)

Labour Market Information



Keep an eye out for regular LMI updates from your Enterprise Coordinator on national and regional news, useful websites and dates for your diary.

Helping young people make education and career choices

The National Careers Service has launched a new hub. Developed with subject matter experts to support parents, carers and guardians, it provides support to young people making education and career choices. [Click here to access this information.](#)

FREE Resources

A set of LMI posters were sent out to all our schools and colleges commissioned by the West London Careers Hub, earlier in the year, and we've recently followed up with some new ones featuring green jobs. We hope these will prove to be a useful



resource. How have you displayed them in your school or college – consider posting a picture on LinkedIn, so we can all see! And if you'd like to print more copies of any poster, contact your EC for the PDF versions. We hope you've had time to delve into the '**Careers Leader Handbook**' which was also sent out to Career Leaders, courtesy of the West London Careers Hub. Another great resource which we hope will come in handy.

Upcoming events

London Film & TV Job Fair, London SE1 7RY, 20 Sept

National Apprenticeship & Education South, Saracens StoneX Stadium, London, 10 Oct

West London Youth Careers Summit, SAVE THE DATE, London TBC, 9 Nov

SkillsLondon 2023, ExCeL London, 24–25 Nov

Finally...a few words from West London Careers Hub Strategic Lead Aarti Jaswal



As we come to the end of the academic year, I wanted to take the opportunity to thank all our career leaders, enterprise advisers and employers who have been working with West London Careers Hub to support the programme over the last year.

We started the year with new team members joining the Hub as we expanded. We welcomed Anita Le Gall, as an Operational Hub Lead, Dan Sullivan, Parimal Patel, Maliha Baig, Margaret Newman and Liz Tubb as Enterprise Coordinators and Kulvinder Plaha as Project Support Officer.

September saw the launch of the **London LMI START platform** supporting career leaders, teachers, parents and students with local labour market information, focusing on all London Boroughs and bringing LMI alive.

As four PAN London hubs we led on some exciting events such as The Skills Show in November, National Apprenticeship Week webinars in February working alongside the Apprenticeship, Support & Knowledge team and the National Careers Guidance Show in March. In February, we held our Climate Kickstart event at Chelsea

FC Stamford Bridge Stadium and 13 hub schools attended to hear about green jobs and the skills required. It was excellent to see how engaged young people were.

We sent our career leaders some wonderful resources such as the LMI and subject posters and the Career Leader handbook, which we hope you found useful. We have delivered a number of CPD sessions to support our career leaders and enterprise advisers.



They have ranged from Provider Access Legislation and being compliant with the latest statutory guidance, the art of attracting alumni using LinkedIn, Compass+ benefits and the use of future skills questionnaire as well as a focus on Gatsby Benchmark 1.

Our Enterprise Coordinators have been busy supporting 173 schools and colleges across the 7 boroughs with employer events and supporting the achievement of the Gatsby Benchmarks. 95% of employers thought the activities delivered this academic year was a good way to raise awareness of career opportunities and helped students gain a better understanding of their industry. 90% of students learned something new; therefore, there is a continued need to work with employers to ensure young people are aware of local opportunities and pathways.

All in all, it has been a very busy year with so many highlights; one for me was celebrating our Enterprise Advisers at City Hall back in November and thanking them for the work they do to support our schools and colleges, without them we would not be able to bridge the gap between education and the world of work.



As I look ahead to the 23-24 academic year, the Hub will be prioritising three key main areas – driving more high-quality experiences with employers for both students and teachers, promoting technical and vocational pathways and connecting careers provision in schools and colleges to the needs of the local economy through the Local Skills Improvement plans.

We look forward to working with you once again next academic year to continue to build upon the great work achieved so far!

Hope you have a restful summer.

Aarti

Before you go...

We would like to share with you some of the feedback that we have received from our beneficiaries over this last academic year.

It Gives Students Such A Great Insight Into Their Future
Your Infectious Enthusiasm And Relentless Passion Will Help Us To Move Forward
The Resources You Have Sent Over Are Really Really Useful
Thank You For Your Kind Words
I Just Wanted To Say A Massive Thank You For Your Support With The Logic Career Fair Today
I Am Truly Thankful And Grateful For All Your Support
It Was Great To See Our Students Engaging And Taking A Real Interest In Their Future Careers
I Have Really Valued Our Meetings
Great To See The Students Engaging With You And Listening To Your Career Stories
We Value These Opportunities So Much
Thank You For Your Patience And Persistence
I Really Appreciate It And Wish You All The Best
It Is So Vital For Our Students To See The Options Available To Them
Look Forward To Working With You Again Soon

We would love to stay in touch

Please get in touch with us to learn more about our services.

Website: www.wlcareershub.com

Twitter: [@wlcareershub](https://twitter.com/wlcareershub)

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